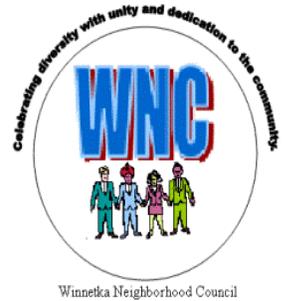




WINNETKA NEIGHBORHOOD COUNCIL

PO Box 3692, Winnetka, CA 91306
(818) 648-6219

www.winnetkanc.com



OUTREACH & EVENTS COMMITTEE

	Chair	Vice Chair	Secretary	
	Marilyn Robinson	Dwight Burgess		
Members				
JJ Popowich	Erick Lace	Saeid Faal	La Rae Littlefield	Art Sims

From: J.J. Popowich, President

Date: February 27, 2006

Subject: Outreach & Events Committee Minutes for 02/27/06

1. Call to Order and Committee Members Roll Call.

<i>Committee Member</i>	<i>Attended</i>	<i>Absent</i>	<i>Excused</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
Saeid Faal			X
La Rae Littlefield		X	
Art Sims	X		

2. Approval of minutes from the last meeting.

2.1. Ms. Robinson asked for approval of the minutes from the November meeting.

2.2. Mr. Sims pointed out that he was only responsible for bringing food to the regular meetings.

2.3. Ms. Robinson agreed and moved to second.

<i>Board Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>	<i>Notes</i>
JJ Popowich	X			
Marilyn Robinson	X			
Erick Lace	X			
Dwight Burgess	X			
La Rae Littlefield				Absent
Art Sims	X			
Said Faal				Excused
Totals	5	0	0	

2.4. Mr. Burgess seconded the motion.

2.5. Motion passed 5 – 0.

3. Public Comments – Comments from the public on non-agenda items within the Committee's subject matter jurisdiction.

3.1. No public present for comment.

4. Discussion and possible action on planning, making arrangements for, and setting a date for the 2006 WNC Diversity Fair.

4.1. Ms. Robinson said she had tabled it last time due to Mr. Popowich being out.

4.2. Mr. Popowich said that he would like to contact Sutter Middle School to hold the Diversity Fair at that location. However, he is concerned that Sutter has been unresponsive.

4.3. Ms. Robinson said we should to through Ellen Eckert.

- 4.4. Mr. Sims asked about Winnetka Park.
- 4.5. Ms. Robinson said that she has to reestablish her contacts. She said the thing with them is that it's Winter Season for their games.
- 4.6. Mr. Popowich suggested we do it at Quimby Park, but again he was concerned about electricity and water.
- 4.7. Mr. Burgess said we can do electric with a generator.
- 4.8. Ms. Robinson said there is a water fountain at the park so they must have some water.
- 4.9. Mr. Sims suggested St. Joseph's of the Worker.
- 4.10. Mr. Popowich said he is trying to set up a meeting with Mr. Stafford at St. Joseph's regarding working together.
- 4.11. Mr. Sims asked about various entertainment.
- 4.12. Mr. Popowich said that he envisioned different restaurants form Winnetka coming out and groups of cultural performers to do this.
- 4.13. Mr. Popowich said he would send a letter to Councilmember Zine's office.
- 4.14. Ms. Robinson pointed out that he should talk to Ms. Gaven at Zine's office.
- 4.15. Mr. Burgess asked about carnival rides.
- 4.16. Mr. Popowich said that it would only be food and cultural.
- 4.17. Mr. Burgess said that he likes the idea of the Church.
- 4.18. The group discussed when they could do it and decided it may be a good idea to try it in May.

5. Discussion and possible action on approving the allocation of \$50.00 for the WNC Board Retreat on February 11, 2006 to be held at the Winnetka Convention Center. This may include a discussion regarding the content of the retreat.

- 5.1. Ms. Robinson made the following motion for covering the costs of the WNC Board Retreat. She said since this is past, she said the cost was actually \$140.00.

WNC-022706-01: The WNC OE Committee approves the cost of \$140.00 for the food for the retreat. (Popowich)

- 5.2. Seconded by Ms. Robinson.

<i>Board Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>	<i>Notes</i>
JJ Popowich	X			
Marilyn Robinson	X			
Erick Lace	X			
Dwight Burgess	X			
La Rae Littlefield				Absent
Art Sims	X			
Said Faal				Excused
Totals	5	0	0	

- 5.3. Motion passed: 5-0.

6. Discussion and possible action on approving funds for the purchase of a flat screen TV to be donated to Valley Village Showtime fundraiser. Valley Village has been a tremendous supporter of the WNC and provides our meeting place. This purchase will be used for charitable purposes.

- 6.1. Ms. Robinson said that we have been meeting at Valley Village for over four years at no cost. She said the Valley Village has an annual fund raiser and this would be a way of thanking them for this. She said she believed it was discussed prior to this but she couldn't find it in the minutes. She said she would like to spend at least \$4000.00 on this item.

- 6.2. Mr. Popowich said that he had reviewed the minutes and could not find it.
- 6.3. Mr. Sims said he didn't think that a large flat screen TV for \$4000.00 was not really a great idea. He indicated that we could do a smaller TV and have the same benefit.
- 6.4. This led to a discussion about what amount to spend.
- 6.5. Mr. Sims made the point that spending a large amount to start with may not be the right message. He pointed out that we couldn't do this year after year. He felt that a smaller 27 – 32'' screen may be a better approach. His main concern was to be consistent.
- 6.6. Mr. Popowich agreed with Ms. Robinson that what we do should be substantial. He said he couldn't see them buy the big screen bulky he said it would have to be a flat screen and it could be like an LG.
- 6.7. Mr. Lace said he would research and bring back prices and sizes.
- 6.8. Mr. Popowich said that what Ms. Robinson is looking for is a motion.
- 6.9. Mr. Sims said he is comfortable with \$3000.00.

WNC-OE-022706-02: The WNC OE agrees to allocate up to \$3000.00 total for one or more large flat screen (LCD or Plasma), to be donated to Valley Village for their annual fund raiser. (Robinson)

- 6.10. Mr. Popowich seconded.

<i>Board Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>	<i>Notes</i>
JJ Popowich	X			
Marilyn Robinson	X			
Erick Lace	X			
Dwight Burgess	X			
La Rae Littlefield				Absent
Art Sims	X			
Said Faal				Excused
Totals	5	0	0	

- 6.11. Motion passed: 5-0.

7. Discussion and possible action to work with the WNC Public Safety Committee to set up training dates for the CERT program. The next available dates are for April 06.

- 7.1. Ms. Robinson introduced this motion.
- 7.2. Mr. Popowich explained the PS goal of creating an Emergency Preparedness plan and this is the beginning of the program.
- 7.3. Mr. Sims suggested we work with our neighboring the NC's like Canoga Park and Reseda.
- 7.4. Mr. Popowich said that it would be best with Canoga Park as Reseda is so far into their own planning.
- 7.5. Mr. Sims agreed we should work with Canoga Park and they can help shoulder the cost of the advertising.
- 7.6. Mr. Popowich said the Publics Safety Committee thanks the OE for working with us.

8. Discussion and possible action on approving funds for the purchase of a tablecloth to fit a 6 foot with the WNC logo. Projected cost will be \$125.00.

- 8.1. Ms. Sims introduced the motion.
- 8.2. There was a discussion on where the cost came from (Ms. Littlefield) and whether we wanted to move forward with the cost of the cloth at this point
- 8.3. Mr. Sims said that we should move along with this since it's been outstanding for so long.
- 8.4. Ms. Robinson asked for a clarification on what it would be.

8.5. The general discussion would be a draping table cloth with the logo and name on the front of the table cloth.

WNC-OE-022706-03: The WNC OE Committee allocates \$300.00 for the purchase of a draping table cloth with the WNC logo and name on the front of the table cloth. (Burgess).

8.6. Seconded by Mr. Sims.

<i>Board Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>	<i>Notes</i>
JJ Popowich	X			
Marilyn Robinson		X		
Erick Lace	X			
Dwight Burgess	X			
La Rae Littlefield				Absent
Art Sims	X			
Said Faal				Excused
Totals	4	1	0	

8.7. Motion passed 4-1.

9. Discussion and possible action to create a WNC stakeholder survey and working with the WNC Board to create and distribute the survey.

9.1. Ms. Robinson introduced the item. She tabled this until the next retreat.

10. Discussion and possible action on putting together the next WNC Quarterly. This may include layout and content as well as dates and time frames.

10.1. Ms. Robinson introduced this and said that we missed the last one and we can't miss this.

10.2. Mr. Sims said we should move with the survey as it was presented by Ms. Littlefield.

10.3. Mr. Popowich said it was a great survey but it was too focused on just beautification.

10.4. Mr. Sims said he believed this was the main purpose of the WNC.

10.5. Mr. Popowich said we are actually an advisory Board to the City Council and other departments which Winnetka deals with. He went on to say that there are Public Safety issues, fixing streets, and making sure new ordinances and laws don't affect Winnetka negatively.

10.6. Mr. Sims said that he felt that was there. He said that he feels that we should be focused on beautification and also on working with other NC's to lobby the City Council and others on important issues like the DWP rate hikes and so on.

10.7. Mr. Popowich said that we have a difference of opinion with the focus of the WNC.

10.8. Mr. Lace asked about a date for the survey.

10.9. Mr. Popowich said that if we do a March 31, 2006 mailing date then it needs to be submitted no later than March 17, 2006.

10.10. There was discussion on the survey and that it would be included in the March newsletter so long as we have a quorum at our March 14th meeting.

11. Discussion and possible action on appropriating funds (amount to be determined) to purchase and install covered and locked WNC bulletin boards at local parks for posting purposes.

11.1. Mr. Popowich explained the problem with posting and that we should have a set place to place our agendas. He said this would be like the old town square.

11.2. Mr. Sims said he is for it.

WNC-OE-022706-04: The WNC OE agrees that we will research the costs and necessary approvals to get the posting places created. (Popowich)

11.3. Ms. Robinson seconded the motion.

<i>Board Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>	<i>Notes</i>
JJ Popowich	X			
Marilyn Robinson	X			
Erick Lace	X			
Dwight Burgess	X			
La Rae Littlefield				Absent
Art Sims	X			
Said Faal				Excused
Totals	5	0	0	

11.4. Motion passed 5-0.

11.5. Mr. Popowich comeback with some costs.

12. Discussion and possible action to appropriate funding and working with other area NCs to host a debate between California Senatorial candidates Montanez and Padilla.

12.1. Ms. Robinson explained the item. She said the debate is happening and it will be held at the Armenian School. There are no rental costs for this event. We do need to get a generic table cloth, water, and some pencils and cards.

12.2. Mr. Sims said that he is surprised that the candidates are not contributing anything.

12.3. Mr. Burgess said the pencils and cards are for stakeholders to fill out for questions.

12.4. Ms. Robinson said that we also need help to work on it. She said we would also have some tables on the side so that each NC can have some information and hand outs. She said that the date is April 6, 2006 at 6:30 PM.

12.5. Mr. Popowich asked if we need to allocate funds for this.

12.6. Ms. Robinson said that it would be about \$50.00 each.

WNC-OE-022706-05: The WNC OE Committee agrees to allocate up to \$50.00 for the purchase of items to support the planning and the event. (Popowich)

12.7. Mr. Lace seconded the motion.

<i>Board Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>	<i>Notes</i>
JJ Popowich	X			
Marilyn Robinson	X			
Erick Lace	X			
Dwight Burgess	X			
La Rae Littlefield				Absent
Art Sims	X			
Said Faal				Excused
Totals	5	0	0	

12.8. Motion passed: 5-0.

13. Committee Business –

A. Comments on Committee Member’s own activities/ brief announcements.

- Mr. Lace said that the libraries are ordering books for the elementary schools. He said that we never discussed doing any funds for Sutter. He said that he would like to approach them and work with them to find out what they needs.
- Mr. Popowich said that he should just get a cost and bring it back.
- Mr. Sims asked about doing a car wash to help them raise funds. He said that we should ask them to show a little responsibility for themselves and we can support them.
- Ms. Robinson said that she would like them to come to us and ask us. There is no reason why they can’t approach us and ask for help. She also pointed out that she offered the PTA to do a carnival at Sutter and they could have kept 50%.

- Mr. Popowich said that he is torn. He feels that on one hand if other organizations don't have any luck with this issue, then why should we. On the other hand he said it's for the kids and why should we penalize them.
 - Mr. Sims asked about the pens and name tags and so on.
 - Mr. Lace said that is his. He will have costs.
 - Mr. Popowich will add the item for approval at the March 14, 2006 meeting.
 - There was some discussion about what type of logo on the card.
- B. Brief response to statements made or questions posed by persons exercising their general public comment rights.
- C. Introduction of any new issues for consideration by the Committee at its next meeting/request that the item be placed on the next meeting's agenda.
- D. Requests for Committee Members to research issues and report back to the Committee at a future time.

14. Adjournment