



# WINNETKA NEIGHBORHOOD COUNCIL

20830 Sherman Way, Winnetka, CA 91306

[winnetkanc.com](http://winnetkanc.com)



President	Vice-President	Secretary	Treasurer	Parliamentarian
Eric Lewis	Erick Lace	Greg Sullivan	JJ Popowich	Marilyn Robinson
Board Members				
Tess Reyes-Dunn	William Hilliard	David Uebersax	Mary Ellen Moreno	Bettie Ross-Blumer
Trevor Owen	Steven Fuhrman	Victor Lerma	Tom Sattler	Madison Lamoreaux (Youth Rep)

## REGULAR MEETING MINUTES

Tuesday, December 10th, 2013, 6:30 PM

Valley Village, 20830 Sherman Way, Winnetka, CA 91306

The Winnetka Neighborhood Council holds its regular meetings on the second Tuesday of every month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for a regular or special meeting is posted for public review within Winnetka, 91306, at the following locations: **Canoga Park Bowl**, 20122 Vanowen St., **Express Pack & Ship**, 7657 Winnetka Ave., **Fulton Cleaners**, 20109 Roscoe Blvd., **Gil's Barber Shop**, 20433 Sherman Way, **Winnetka Recreation Center**, 8401 Winnetka Ave.

The public may comment on a specific item listed on this agenda when the Board considers that item. When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is not specifically listed on this agenda yet is within the Board's jurisdiction. The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action. The Speaker Card ensures that each speaker's name is complete and correct in the meeting's Minutes. Public Comment is limited to 3 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. Before a Board vote on any item, any member of the public who has not filled out a Speaker Card will be accorded 1 minute to make a statement. This period will last no longer than 5 minutes total.

1. Meet & Greet and Refreshments. [10 min] # of Guests 22

2. Convene Meeting, Board Member Roll-Call & Introductions [3 min]

Board Member Name	Jan-8	Feb-12	Mar-12	Apr-9	May-14	Jun-11	Jul-9	July 23 Spl Mtg	Aug-13	Sep-10	Oct-8	Nov-12	Dec-10
Marilyn Robinson	x	x	x	X	x	x	x	X	A	A	A	A	x
Erick Lace	x	x	x	x	x	x	x	X	X	x	X	x	x
Eric Lewis	x	x	xL	x	x	x	x	X	X	x	X	x	A
JJ Popowich	xL	x	x	x	AE	x	x	x	X	x	X	AE	x
Tess Reyes-Dunn	AE	AE	x	AE	x	AE	x	XL	X	x	X	A	xL
William "Lance" Hilliard	x	x	xLE 930back?	AE	x	xLE	Ae	A	AE	x	A	X	A
David Uebersax	x	x	x	x	x	x	X	A	x	X	X	X	x
MaryEllen Moreno	x	x	x	x	x	x	x	x	XL10:	x	X	x	x
Bettie Ross-Blumer	x	x	x	x	x	x	x	A	X	x	X	x	x
Trevor Owen	x	AE	x	x	x	AE	x	A	X9:30LE	x	A	x	x
Greg Sullivan	x	x	x	x	x	x	x	X	X	x	X	x	x
Steven Fuhrman	/	/	/	/	/	/	/	/	/	/	/	x	AE
Victor Lerma	x	x	x	x	AE	x	x	x	x	X	X	x	XL
Tom Sattler	/	/	/	/	/	x	xE	Lft9:15	x	X	x	X	x
Madison Lamoreaux, student	AE	x	x	x	x	x		AE	x	X	x	X	x

Total	13	13	14	13	11	14	13	10	12	13	11	11	12
X = Present, A = Absent, E = Excused, / = Not on the Board at this time, L = Late, LE = Left early Quorum is 8 members													

3. Explanation of Meeting Rules [1 min]
4. **Government Representative Updates:** The latest information from representatives of the offices of Mayor Garcetti, Councilman (CM) Bob Blumenfield, Congressman (CMN) Brad Sherman, State Senator Fran Pavley, State Assemblyman TBD, the LAPD, the LAFD, LAUSD, the Dept. of Neighborhood Empowerment (DONE /EmpowerLA), and/or any other local, state, or federal agencies that may be able to attend. [10 min/30 min total]

Jenny Portillo from Councilman Bob Blumenfield's office (CMBB) updates WNC on info about feral cats. Don't have enough manpower to catch and fix these cats. If see a lot of feral Cats and want call fix Cat nation to help fix them and get traps. David asks about a catch neuter and release program. Don't feed the cats! Some feed the cats, please don't. Lance has info on rescue dogs etc. Raccoons? Got a good response? Economics for women; On Sunday the 16<sup>th</sup>, for grandkids and newborns, etc the California Highway Patrol will help set up car seats correctly. CMBB's holiday open house Tuesday Tues, Dec 17th open house. Jenny noted that crosswalks were installed where we had concerns at Sunny Bare Elementary and also near St Joseph's. An update on Vanowen and Mason Bridge, where they are letting concrete sure for 28 days. April opening is when the bridge will be completely.

Having Ron Galperin Jan 9<sup>th</sup>, 7 to 8pm re new data website, which will reveal city revenue and spending which is accessible to people. CMBB wants to do this and be transparent. Army corps says no construction in rainy period. A person added about the child's seat; recommends that this is done as most seats are improperly installed. Lance asks about the Zine's trees trimming project. The high winds req'd trip to remove an emergency and later will come back to pick up. Grids are used to understand problems. Dept of Urban Forestry will issue free permits if the citizen wishes to trim. Each tree will have requests and these are kept and the most requested trees are trimmed when funding is available. 35 to 50 years is the current tree timing schedule. Tess unhappy with the cars for sale along Sherman Way and near Sutter, and also on Quartz; If not moved in 72 hours, then they get a ticket. Environmental and safety will need to do a traffic study before LAUSD can request signage limiting the parking. JJ notes, about a complaint of a homeless person is living on a property, that the City would need the property owner to call in the complaint request. A stakeholder asked about the post office. Bettie wants a letter writing campaign to fight the Post Office Closures. CMBB is aware of this postmaster general actions, JJ suggest that we put this on the agenda

5. **Public Comments:** Comments from the public on any items not specifically listed on this agenda. Board Members may not address or discuss these comments other than to direct any necessary matters to the appropriate WNC committee or other government agency. [3 min/20 min total]

#### OFFICER'S REPORTS

6. **President's Report** (Lewis)
  - Vacant WNC Committee seats give him a jingle
7. **Vice-President's Report** (Lace)
8. **Secretary's Report** (Sullivan/Ross-Blumer)
  - Discussion and approval of WNC Minutes for November, 2013 **WNC-2013-121013-01** [3 min] Lace moves, Tess seconds, JJ abstains, approved unanimously.
  - Discussion and possible action purchasing additional secretary ink, invoice shows \$515.96 (spend up to \$525) for new printer ink supply.  
**WNC-2013-121013-03**  
JJ says we need additional required monies budgeted to move the \$25. from Miscellaneous; Ink approved.

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						x

Erick Lace	x					
Eric Lewis	x					
JJ Popowich	x					
Tess Reyes-Dunn	x					
'Lance' William Hilliard	x					
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen	x					
Greg Sullivan	x					
Steven Fuhrman						x
Victor Lerma						x
Tom Sattler						x
Madison Lamoreaux						x
<b>Total</b>	<b>10</b>					

**9. Treasurer's Report (Popowich/Uebersax)**

- JJ still waiting for the Key receipt for the key purchase reimbursement.
- Voting on new business card purchases with invoice presented, prior to vote. We will need to vote in December for January money. Tabled
- Update, discussion, and action regarding WNC finances. (Popowich) [6 min]
- Discussion and possible action regarding requesting funding for the WNC's \$250. budgeted item to help fund the 2013 NC Congress. (Lewis) [2 min] Tabled until Jan
- Discussion and possible action regarding requesting funding for finger foods/ refreshments up to \$50 for the WNC's January, 2014 Board meeting. (Lewis) 2 min.

**WNC-2013-121013-06**

Moved Lace, Bettie seconds; approved.

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						x
Erick Lace	x					
Eric Lewis	x					
JJ Popowich	x					
Tess Reyes-Dunn	x					
'Lance' William Hilliard	x					
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen	x					
Greg Sullivan	x					
Steven Fuhrman						x
Victor Lerma						x
Tom Sattler						x

Madison Lamoreaux						x
Total	10					

- Approve up to \$200 for a website domain name renewal.

**WNC-2013-121013-07** Trevor moves web domain; seconded by Tess; Approved.

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						x
Erick Lace	x					
Eric Lewis	x					
JJ Popowich	x					
Tess Reyes-Dunn	x					
'Lance' William Hilliard	x					
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen	x					
Greg Sullivan	x					
Steven Fuhrman						x
Victor Lerma						x
Tom Sattler						x
Madison Lamoreaux						x
Total	10					

**WNC-2013-121013-04** October and November monthly expenditure reports Trevor Moves and Mary Ellen seconds, Approved.

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						x
Erick Lace	x					
Eric Lewis	x					
JJ Popowich	x					
Tess Reyes-Dunn	x					
'Lance' William Hilliard	x					
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen	x					
Greg Sullivan	x					
Steven Fuhrman						x
Victor Lerma						x

Tom Sattler						X
Madison Lamoreaux						X
Total	10					

JJ notes that Holiday Banners claims they had a fire and we see there are discrepancies with what they were to do and what they did for what they were paid. Doesn't want to do further work or payments until discrepancies are cleared up.

All bills have been paid. Paid for websites domain name. Current in payments.

**10. Parliamentarian's Report** (Robinson/Owen) No report.

**REGULAR COMMITTEE REPORTS & AGENDA ITEMS**

Discussion and board action is possible on the following Committees' reports. [2 min or as noted]

**11. Outreach & Public Relations Committee Report** (Robinson)

- PR Cmte meetings: 3<sup>rd</sup> Thur of each month, 7:30PM, Valley Village.
- Voting on spending money to pay for the Shadow Box for the LAFD axe, receipt required from Erick Lace. \$460.71 up to \$475.

**WNC-2013-121013-08** Erick notes if the money is approved, then it could take week to have to box for CMBB's open house. Erick moves to approve the monies to build the shadow box. Note; Madison's father will build the shadow box for free, the costs are strictly for materials only. Money is being pulled from this portion of the budget. Wood is not budgeted so can pull from misc or banner's or the debate money or from Halloween event; from debate \$250, from Halloween \$182 and \$43 from misc.

Far West Plywood Company \$259.06 Greg moves, Tess seconded; approved

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						X
Erick Lace	X					
Eric Lewis	X					
JJ Popowich	X					
Tess Reyes-Dunn	X					
'Lance' William Hilliard	X					
David Uebersax	X					
Mary Ellen Moreno	X					
Bettie Ross-Blumer	X					
Trevor Owen	X					
Greg Sullivan	X					
Steven Fuhrman						X
Victor Lerma						X
Tom Sattler						X
Madison Lamoreaux						X
Total	10					

• **WNC-2013-121013-09**

ABC Plastic Fabrication \$201.65 Tess moves to pay for the plastic covers, Bettie seconded; Approved.

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						x
Erick Lace	x					
Eric Lewis	x					
JJ Popowich	x					
Tess Reyes-Dunn	x					
'Lance' William Hilliard	x					
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen	x					
Greg Sullivan	x					
Steven Fuhrman						x
Victor Lerma						x
Tom Sattler						x
Madison Lamoreaux						x
<b>Total</b>	<b>10</b>					

**12. Planning & Land Use Management Committee Report (Popowich)**

- PLUM Cmte meetings: 1<sup>st</sup> Tue of the month as needed, 6:30PM, Valley Village. Update, discussion, and possible action regarding the PLUM Committee's newly forming joint-NC task force regarding the need for a bathroom at the Pierce College Orange Line transit stop, located at Winnetka Ave. and Victory Blvd.

-WNC-PLUM-120313-02: The WNC PLUM Committee will send a California Public Records Act request to the METRO Board for the documentation of the study design. The letter should also request the METRO Board to add the WNC to its agenda distribution list. The Committee believes this will allow the WNC to track the study and ensure it is addressed appropriately.

-Update regarding an ongoing in-depth investigation by LA Daily News reporter Kelly Goff. <http://www.dailynews.com/general-news/20131031/winnetka-residents-say-lack-of-toilets-on-orange-line-a-problem> (Ross-Blumer) [5 min]

JJ notes here that there was another motion and, thanks to Bettie, for movement at Metro to put rest stops along the orange line. JJ wanted to know what this study entails.

• **WNC-2013-121013-11**

JJ moves on above committee motion, Eric Lace seconds; all approve by consensus. Bettie and JJ will write the letter.

- WNC-PLUM-120313-01: 72 detached single family homes located at 8544-8654 Winnetka Ave., Winnetka. LA City Planning Case #: CPC-2013-2078-GPA-ZC-BL-F-SPR TT No. 72271 and ENV-2013-2079-EAF

The WNC PLUM Committee appreciates the developer's efforts to work with the community, but acknowledges that the stakeholders do not support the development. Therefore since the development would significantly change the nature and character of the community in general the WNC PLUM Committee recommends the WNC Board deny the project. The WNC PLUM Committee also recommends the WNC Board specifically request the General Plan not be amended and this property and surrounding property remain RA or RS zoning.

JJ heard from stakeholders on Tuesday and made the above recommendation...reduced density and agricultural uses zoning. The property is too big and will change the nature of the neighborhood. They are concerned that changes will harm the neighborhood. Developer has asked to return it back to committee for Jan

Donna Trip spoke as a land use consultant for Williams homes; developer looking for further revisions. She noted that they have been working with the community for a while. First stop meeting with the PLUM committee. Then in August did outreach, and then in August and had a face to face with neighbors. Then PLUM did recommend approval with conditions and Nov 12<sup>th</sup> then referred back to committee. Then addressed all that they could; DOT did reject some of the Winnetka change proposals. The denial was a surprise and have had meetings with Architect and Engineer to get changes and so want to again return to PLUM to try again. Stakeholder asked whether they are reducing the number of homes? Stakeholder asks about why that property is a hot spot for Valley Fever? A phase one environmental study was done and this wasn't shown. DOT did a MOU for this traffic study and this should be public record. The Valley office of DOT. Mr Ken Atchison is the case worker at Van Nuys. Last week suggested the zoning should be like that adjacent to the property. If kept RS zoning, the developer said that this would be a deal breaker. This reduction would cut the project in half. Stakeholder asks who owned the property? The Grossman Family. Did own Tampa and Strathern property with the animals?? Maybe. This used to be part of CD 12. Sat here as the family couldn't agree. Every now and then it was dangled out there as a possible development. Over time usually there were condo's recommended. Stakeholder asks what other homes have been built? Donna says mostly in Santa Clarita and Santa Paula. Why this spot? To develop and make a profit by the family which owns the lots. If going back before the plum committee, can there be with chickens 9' from the neighbor's windows? Stakeholders wonder why developer came back; Because there are possibly ways to make this developer workable. They want zoning changed to allow units to go above the allowed amount. A fellow works for B+S and has been to three of these meetings and it always comes down to profit and the neighbors want it smallish. It's a two fold problem re the chickens near windows; these are taken into account. The DOT hasn't done any concentrated effort yet; they will need to have some changes as the traffic will enlarge.

Winnie Thompson lives directly across the street, notes this is over 100 to 200 cars, expect 5-6-775 car trips. Many in and egress trips. Enough accidents, between Chase and Parthenia. At first PLUM meeting' Red lights at Parthnenia were discussed. Noted there are fewer houses 77, down to 76 homes. JJ's PLUM committee recommends to accept or refer the motion.

Another person asks whether some permits require signature from the neighbors? JJ notes NC's are advisory boards to give people an opportunity to take community opinions to planning commission in Van Nuys or downtown. There, the NC 's opinion is included with the planning commissions consideration. Can speak there as well as here. But the NC is at night and possibly more available. A planning employee is a neighbor. City planning doesn't address all the neighbors. Its required within 500 feet from a development to notify neighbor's. We ask the dev to include city requirements as well. Erick moves along to go through the board.

David Hoover is a neighbor who found out about the condos in his neighborhood and got involved and got people to make action. Victor not that as informed on this until then. Lance rode the neighborhood. Lance only saw one or two fields. But many neighbors objected to what Lance

mentioned. David notes in terms of traffic the impacts were not significant impacts. To David this is significant. The level will get worse, but not that much than it is already going to get traffic wise. In terms of whether we postpone or not would hate to see things go through with attrition of stakeholders. David would like significant change in order to review. Mary Ellen would like to take a vote on the motion and whether this would satisfy the neighbors. Tom wants to vote on the motion tonight. Tom notes that people do not want the yard work and rather just a place to sleep. Trevor doesn't agree. Trevor open to review further. Developer moves to each request. Erick notes there is an impact. Table until developer makes changes? Erick wants to table. Bettie notes that the main thing is change to general city plan to medium, Low density. 7500 and above; want to low to medium density. 1 dwelling unit for 4,000 sqft; Agricultural?

JJ notes that to be clear. We are obligated to hear this. JJ has been doing this for ten years. Trying to find a solution that people can live with. JJ changed his vote first time to 2<sup>nd</sup> time. JJ duty is to make something the community supports or approves. Developer is working send strong msg or not. David notes we have the process of reconsideration to revote if we see a need. David moves that we consider the motion, Bettie seconds the motion. Eric reads the motion. Allison Shimke spoke as a stakeholder as she arrived late.

Greg moves to reconsider the design  
 CEQUA has to be completed and publishes with 20 day period.  
 Neighbor didn't get the notice. Developer willing to get the message.  
 David hates wasting the time of the developer. Bettie notes that for here from the Nov to Dec committee, notes more neighbor's couldn't be involved.  
 Greg Moves to refer to committee whether passes or not.

Stakeholder wants a letter as a part of the vote that goes to CM BB office.

JJ moves the committee letter, Bettie seconds, motion approved

- **WNC-2013-121013-02 motion passed JJ write the letter to CM BB**

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson					A	x
Erick Lace		x				
Eric Lewis	x					
JJ Popowich	x					
Tess Reyes-Dunn	x					
'Lance' William Hilliard	x					
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen		x				
Greg Sullivan		x				
Steven Fuhrman					x	x
Victor Lerma	x					x
Tom Sattler	x					x
Madison Lamoreaux		x				x
<b>Total</b>	<b>9</b>	<b>4</b>				

There web site for further formation [williamshomes.com/Winnetka](http://williamshomes.com/Winnetka)

### 13. Public Safety Committee Report (Lerma)

- Safety Cmte meetings: 3<sup>rd</sup> Tue of each month, 6:30PM, At Valley Village.

The meeting was the same day as the special election. No quorum, but SLO Jose Maldonado showed up. Problem with garage sale signs left up causes a 'burglary list' and also leaving signs up is also still illegal. Can fine businesses, if they put up signs.

### 14. Public Works & Transportation Committee Report (Uebersax)

- PWT Cmte meetings: 4th Mon of each month, 7PM, Limerick Ave. Elementary School, 8530 Limerick Ave., Winnetka. (November and December meetings were combined, due to Holidays, Meeting was shifted to last week when they met and had a quorum. One member, Constance, may step down if replacement is found.
- New committee member: Steven Fuhrman. (One additional seat to be discussed in January)[1 min] Appointed. Not acted on Stefano, but will be taken up in January when Constance may step down.
- Transportation and Street Services updates and accomplishments with the assistance of CD3 staff ) [4 min]
  - Vanowen Street Bridge, pothole repairs, and crosswalk striping. CURE FAST!
  - MyLA311 App (<http://www.lacity.org/MyLA311/index.htm>)
  - Discussion as to prioritization of street and sidewalk improvements. (Uebersax) [5 min] At our January 2014 meeting, we will be discussing in detail the list of projects for the \$50,000 legacy funding given us by CD 3 Councilmember Dennis Zine last June. We are currently compiling a list of projects that can be completed by the Dept. of Street Services, such as pot hole repair, cross walk painting, sidewalk repair, and tree trimming. Trevor notes that we want the monies used; sent information to David to keep the local input going. Will talk about this in January in a methodical way. Canoga is using this Zine funding. Jenny notes that we can use monies by end of fiscal year. BSS when they have funding, it's better to work in grids, then it gets done. Do Mason to DeSoto etc...certain areas. Hit it strong in January. Bettie wants the BSS guy at Limerick meeting. Roads Lubao between Chase and Bryant.
- Update, discussion, and possible action regarding the committee's ongoing efforts to revitalize the Sherman Way median in Winnetka. (Ross-Blumer) [2 min]

Greg noted Ted Sirkin worked on Sherman Way irrigation back when. Get the money back from BSS for undone irrigation work?. JJ wants the money back from Tarzana Nursery. Bettie will call Tarzana Nursery re the roses and credit.
- Spring Clean Winnetka Event [4 min]
  - The PWT Cmte is setting goals for an annual event starting in 2014. Consensus is centering on active cleanup efforts in City and County properties such as the Los Angeles River Bikeways due to open in 2014, as well as the Orange Line. We will keep the Board up-to-date re this. Suggest Earth day might be interesting; maybe also a central area where people could meet and park and make an annual event.
- Department Of Water And Power, and other agencies: Brief update on the possible impacts the following projects and funding measures [4 min]
  - State overview
    - <http://awpw.assembly.ca.gov/waterfaq>
  - Bay Delta Conservation Plan
    - <http://baydeltaconservationplan.com/Home.aspx>
  - California Water Bond
    - [http://ballotpedia.org/California\\_Water\\_Bond\\_\(2014\)](http://ballotpedia.org/California_Water_Bond_(2014))
    - [http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\\_id=201320140SB42](http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140SB42)
  - Los Angeles County Clean Water, Clean Beaches Measure

- <http://www.lacountycleanwater.org/>

- Update re the Vanowen Bridge just east of Mason. See above

#### 15. Youth Advocacy Committee Report (Lace)

- Youth Cmte meetings: 3<sup>rd</sup> Thur of each month, 6:30PM, Valley Village Third Thursday meeting.

Looking at budget for the rest of the year, working on various NPGs. Eric notes Valley Village is working on their paperwork. Have quorum in December?

#### ADDITIONAL NEW & RETURNING AGENDA ITEMS

16. Discussion and possible action to designate up to five (5) board members as those authorized to file a Community Impact Statement (CIS) for the WNC with the city. (Lewis) [3 min.]

Cityhall at empowerla to do a formal CIS via the city clerk.

Eric feels that 5 people is sufficient, so we are covered

Two secretaries, head of PLUM and Public Works, and President

Eric lewis proposes a resolution for these five positions, JJ seconded.

- **WNC-2013-121013-12**

JJ moves, Lace seconds all approve by consensus. Bettie and JJ will write the letter. Eric wants the resolution pronto.

17. Discussion and possible action regarding increasing the WNC's online presence via: Facebook, the new Nextdoor.com, via Google's Neighborhoods, via Nation Builder (an email and contact campaign system), and/or via thrdplace.com. This came up at the Region 3 Election Planning Meeting recently. (Ross/Blumer) 2 min  
Bettie feels it would be outreach.

JJ notes that this needs to be managed. Mary Ellen notes nextdoor.com has a set up for us. Tony visited, mentioned every mayor has his own style. Facebook was not blocked by the mayor. The staffers could have facebook pages and now the mayor tweets and he keeps contact so every NC will have a next door account. And also nation builder for voter rolls. While it is outreach and need someone on it, can have a social committee, the various pages and sites drive people to your web pages etc. David 'tags' Tony every month. Website is like the hub. The election committee starts with these. Eric notes kick start as an adhoc committee before it gets into a full committee. The initial fleshout what might be good started in election cycle before it goes into. Also need someone who is online Bettie along with Madison can experiment and start the small thing. Eric notes facebook can link to Winnetkanc.com and this will link also to WNC website.

18. Update and discussion on the previously approved newsletter, INCLUDING a group advertisement in the Daily News, considering further expenses and changes that may be required now for the upcoming election season.

Mary Ellen notes, "I know the first newsletter is paid for and almost ready to roll with a call for candidates. Other election expenses may include a postcard mailing and a second newsletter with the candidates' statements like we did for the last elections. In our last area election meeting, a suggestion was made for a "Group Daily News advertisement" for all the Neighborhood Councils for an amount up to \$800.00. " (Moreno) [10 min]

Tony talked about this join the NC. Regular rate \$4,500 for full page adv.

**WNC-2013-121013-13** Erick moves for up to \$800 from the \$2,200- post card budget. Tess seconds. And Eric asks whether this graphic artist will make this work as an 8.5x 11 one sheet flier as well. Approved even if some councils don't participate all will be listed. The readership Want to run in December. Up until the end of the year we can use a pcard up to January. Run adv in January and pay in Dec when easier to pay. Not everyone in one adv because all won't participate.

Up to \$800, but may only be \$500. Which we will know after run. Must pay for ad 7 day in advance. Erick moves that we take \$800 out of the \$2250 from the election budget item. JJ notes in the past DONE had required certain things for what we had to do for elections. Twice we've run Daily news ads, JJ feels this is not effective. JJ feels this is a waste of money.

JJ feels this is not as effective as direct mailers or personal voters showing up. This is about advertising for candidates. South Valley, in the valley. Run for the NC and see what we are all about says Tony, a credibility piece for potential candidates. This is the first sort of call for candidates. David sold advertisements for the daily news; one copy may have been read by several people. Some felt printed papers not as effective as online sources. David felt ¼ page ads more frequently were more effective than one big adv.

A lot of candidates will help get a lot of voters many young people skip the paper. Policy wonks do subscribe. Tom reads more of the green sheet, than the LA times.

NC's getting more recognition says Mary Ellen. Would be great if we have the money in the budget for this adv. Eric notes that we have a newsletter. Eric feels that we can make a one sheet for this print ad which can be handed out as you speak to people to get out the vote.

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						x
Erick Lace	x					
Eric Lewis	x					
JJ Popowich		x				
Tess Reyes-Dunn	x					
'Lance' William Hilliard		x				
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen	x					
Greg Sullivan	x					
Steven Fuhrman						x
Victor Lerma						x
Tom Sattler						x
Madison Lamoreaux						x
<b>Total</b>	<b>8</b>	<b>2</b>				

Approved.

Mary Ellen also mentioned discussion of the bus bench ads. Every few weeks there is a list of available ads.

Other NCs have several benches going every month. Put web site out. Could look into it.

Put on next month's agenda to vote on a bench for \$50 per month (ME)

Election graphics may have Dan Brin help with bench design. The unsold benches will be given to city department for free. We only get the unsold benches; 50 to move around.

Alyssa Smith did have an event at an American legion which had a bar.

Disabled vets have a voting place. Any local event where you can drive candidates...

JJ just needs updated content for newsletter to go. Mary Ellen will send JJ content for the Newsletter. Metro line may need updating.

JJ can send out updated letter when interested parties get together to review what they have to send in. David may have some things that he can send too. Erick wants to write an article on the dictionaries and maybe the commencement.

Bettie wants to know how long before the printer can fit into their schedule January I the call for candidates so we have to get the letter out.

**19. Discussion and board action** on these BONC issues; The Board of Neighborhood Commissioners (Commission) and the Department of Neighborhood Empowerment invite you to provide input on 8 motions that are currently being considered by the Commission. These motions address policies that govern the NC system. You may remember the last batch of 9 motions. We had about 400 responses to the survey and most NCs responded, but some didn't. Please help ensure that your NC's views are well represented, because these policy decisions will affect you. The topics include:

- Elections
- Training and leadership development
- Early Notification System
- Initiation of Council files
- Review of delivery of City services
- Community Impact Statements
- NCs presenting at public meetings
- Funding and grants

If you would like to weigh in collectively as a board (and/or as a board committee), please agendaize this item for your NOVEMBER meeting if feasible and submit any resolutions you pass to [NCPlan@empowerla.org](mailto:NCPlan@empowerla.org). If possible, the Commission would like to consider action on these items at their December meetings. The motions have been attached (in word and pdf) for your reference. To weigh in individually, please do so through a SURVEY at <https://www.surveymonkey.com/s/8motions>. If you would like to view the worksheets and related documents that the NC Plan Review committees used as they deliberated on these issues, visit [www.empowerla.org/ncplan](http://www.empowerla.org/ncplan). (Sullivan) [4min] JJ felt the survey was inetersting. David felt there were three they were emphasizing. The number of posting site continued to be an issue. JJ feel there only needs to be one location to post, but since we are chartered by Done then we have to follow the city rules. The brown act only requires one posting location.

Erick moves to send a letter to demand only one posting site as per the Brown act. Seconded by JJ. JJ will write the letter. And keep digital posting. Survey monkey was extended to 12/22

**WNC-2013-121013-14 approved**

Board Member	Yes	No	Abstain	Recused	Absent	Ineligible
Marilyn Robinson						x
Erick Lace	x					
Eric Lewis	x					
JJ Popowich	x					
Tess Reyes-Dunn	x					
'Lance' William Hilliard	x					
David Uebersax	x					
Mary Ellen Moreno	x					
Bettie Ross-Blumer	x					
Trevor Owen	x					
Greg Sullivan	x					
Steven Fuhrman					x	x
Victor Lerma	x					x
Tom Sattler	x					x

Madison Lamoreaux	x					x
Total	13					

### ADDITIONAL COMMITTEE AND REPRESENTATIVE REPORTS

Discussion and board action is possible on the following reports. [2-4 min or as noted]

#### 20. Budget & Finance Committee Report (Uebersax)

- Discussion and possible action regarding preliminary planning for utilization of the additional WNC funding from Councilman Zine. (Lewis) [4 min]

#### 21. Executive Committee Report (Lewis)

#### 22. Rules, Elections, & By-Laws Committee Report (Lewis)

- Candidate filing opens Tuesday, Dec. 31st and closes on Thursday, Jan. 30th. Candidates must submit documentation by Sunday, Feb. 2nd. Candidates are encouraged to file early and can do so online at elections@empowerla.org.
- Discussion and possible action regarding the REB Committee's recommendations to revise the WNC Bylaws and Rules, including an update to the committees. (Lewis) [6 min]

Tony Wilkinson may be here from DONE to speak?

Approval of the election stipulation worksheet.

6 hours period for open polls, 10 to 4 which required 8 am for set up and two hour tear down, Location is Winnetka Convention center with the park second choice, No vote by mail, Ballot and volunteer pollworker who speaks Spanish Date is Sunday, March 16<sup>th</sup>. WNC-2013-111213-08 approved 9-0

#### 23. 2014 N.C. Elections Ad-Hoc Committee (Moreno)

- Bettie adds these thoughts:  
 "Mayor Eric Garcetti's challenge to the NCs: He will personally install the new Board at the council with the highest percentage increase of voter turnout.  
 - Election administration will be the responsibility of Dept. of Neighborhood Empowerment (DONE) in partnership with the City Clerk.  
 - Recruiting volunteers for Election Day, 3/16/14.  
 - Voter exit polling.  
 - NCs are "community change organizations."

Eric notes that every two years, there is a call for candidates. Empower LA dot org for further information. The more candidates the better says Mary Ellen. The more people there are the better the competition. Interesting experience and meet a lot of people. Nextdoor.com; is a social; media website. There were 14 people in this neighborhood, good plumber lost pets etc. will use this as a too, to get out the candidates. Great communication tool. On Thursday Mayor Garcetti is opening up now have a council page for each NC, there are 7 NC.coms in Winnetka. This would only be in Winnetka. LAPD LAFD and Nc's etc will have pages. Seeking to work with maps that exist. Face book without the dinner and private. Why is there a crane up the street? Can put in a chat room to communicate these questions. Tess encourages participation. Notes the various groups available.

- Discussion and possible action on a proposal to reduce the number of members to four, to be compliant with city rules regarding the size of an ad-hoc committee of a 15-member board of directors. (Lewis) 2 min

#### 24. LA DWP Committee Report (Uebersax)

- LADWP Cmte meetings: 1<sup>st</sup> Sat of each odd month, 8:30AM, 6501 Fountain Ave., Hollywood

A couple of issues Navajo coal plant divesting and complicated agreement. Will try to bifurcate. There is a rate payer advocate. DWP is looking at cascading failure rather than catastrophic failure and what to do; these issues getting considered. Have rate payer advocate more centrally located. It's amazing that Aaron, the head of LADWP, did show up. They are voluntarily showing up at meeting

**25. LA DWP Memorandum of Understanding Committee Report (Uebersax)**

- LADWP MOU Cmte meetings: 1<sup>st</sup> Sat of each even month, 8:30AM, 6501 Fountain Ave. May have joint meeting next month with Jack Humphreyville.

**26. LA Neighborhood Councils Coalition (LANCC) Report (Uebersax)**

- LANCC meetings: 1<sup>st</sup> Sat of each month, 10AM, 6501 Fountain Ave. Survey monkey is extended. CIS and other changes. Try to avoid gut and amend so as to drop CIS's attached. Allow for 5 min allotment for the NC and have a real seat at the table and not be treated as a second class citizen. Funding accounts will be a big issue.

**27. Neighborhood Watch Representative Report (Hilliard)**

**28. Mayor's Budget Representatives' Report (Hilliard & Lerma)**

Went to the budget rep and Lance got elected on the board for weekly meetings.

**29. Reserve Animal Control Officer (RACO) Report (vacant) may become a safety issue**

**30. Valley Alliance of Neighborhood Councils (VANC) Report (Lewis/Hilliard-alt)**

- VANC meetings: 2<sup>nd</sup> Thur of each month, 6:30PM, Sherman Oaks Hospital, 1<sup>st</sup> fl. Conference rm. Remind Stakeholders that Plastic bag bans are a done deal. January 1<sup>st</sup>. paper bags will cost 10 cents with money going to city to clean up bags.

**31. Good of the Order [2 min] on Sunday at the The Elks lodge at 930 at 20925 Osborne street near the pratt and Whitney. Angel City Big Band Christmas bash will share digitally. Some have lost patience with the longer meetings. Add an agenda item, Two meetings and a timeline two regular Board meetings in a month.**

**32. Future Agenda Items & other Calendar Events: [1 min]**

**Empower la newsletter send to editor @ empowerla.org.**

Opinion to Janet Lindow at Done; Anniversary mixer at from April so incoming members can participate. Looking into adding harassment training to ethics. Englander and Parks. Jay Bieber parking meter, etc.

**33. Adjournment Time: 10:50 PM**

**34. Attendance**

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Members of the public may request and receive, without undue delay, copies of any documents that are distributed to the Board, unless there is a specific exemption under the Public Records Act that prevents the disclosure of the record. (Govt. Code § 54957.5)

The Winnetka Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Winnetka Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Secretary at 818-718-0629, or please send an e-mail that states the accommodations that you are requesting to [gsullivan@winnetkanc.com](mailto:gsullivan@winnetkanc.com).

*SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 Dias de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA AYUDA CON ESTA AGENDA, POR FAVOR LLAME A NUESTRA OFICINA AL (310) 562-3268.*

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### **PROCESS FOR RECONSIDERATION**

The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place immediately following the original action or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and Take an Action.

If the motion to reconsider an action is to be scheduled at the meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a {Proposed} Action should the motion to reconsider be approved. A Board member who has previously voted on the prevailing side of the original action taken can only make a motion for reconsideration.

If a motion for reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Brown Act.

## **PROCESS FOR FILING A GRIEVANCE**

Any grievance by a Stakeholder must be submitted in writing to the Secretary of the Board of Directors. The Secretary shall then within no more than 30 days refer the matter to an ad-hoc grievance panel comprised of 3 Stakeholders who are randomly selected by the Council Secretary from a list of Stakeholders who have previously expressed an interest in serving from time to time on such a grievance panel. The Secretary will coordinate a time and a place, not to exceed 10 days, for the panel to meet with the person(s) submitting a grievance and to discuss ways in which the dispute may be resolved.

Thereafter, a panel member shall promptly prepare a written report to be forwarded by the Secretary to the Board to be heard at the next board meeting outlining the panel's collective recommendations for resolving the grievance. The Board of Directors may receive a copy of the panel's report and recommendations prior to any meeting by the Board, but the matter shall not be discussed among the Board members until the matter is heard at the next regular meeting of the Board pursuant to the Ralph M. Brown Act.

This formal grievance process is not intended to apply to Stakeholders who simply disagree with a position or action taken by the Board at one of its meetings. Those grievances can be aired at the Board meetings. This grievance process is intended to address matters involving procedural disputes, e.g., the Board's failure to comply with the Board's Rules or Bylaws, or its failure to comply with the City's Charter, the Plan, local ordinances, state law, and/or federal law.

In the event that a grievance cannot be resolved through this grievance process, the complainant has the right to appeal the matter to the Department of Neighborhood Empowerment for consideration or dispute resolution.

