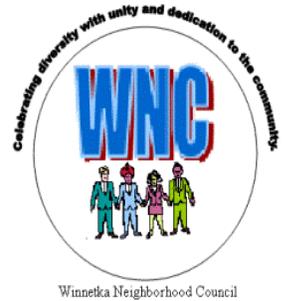




WINNETKA NEIGHBORHOOD COUNCIL

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OUTREACH & EVENTS COMMITTEE

	Chair	Vice Chair	Secretary	
	Marilyn Robinson	Dwight Burgess		
Members				
JJ Popowich	Erick Lace	Open Seat	Open Seat	Open Seat

From: J.J. Popowich, Secretary

Date: July 25, 2005

Subject: Outreach & Events Committee Minutes for 07/25/05

1. Call to Order and Committee Members Roll Call.

Marilyn Robinson	Dwight Burgess	JJ Popowich	Eric Lace
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2. Discussion and possible action on outreach to stakeholders who may wish to be appointed to the Board. Focusing on how to get the word out.

- 2.1. Ms. Robinson opened discussion on the item.
- 2.2. Mr. Popowich clarified that we here to discuss the 8 open positions, one elected which needs to be filled and 7 appointed.
- 2.3. Mr. Lace asked if we can appoint someone to fulfill the vacant elected position. He pointed out that the by-laws don't cover this instance and he's a bit uncomfortable to do this.
- 2.4. Mr. Popowich called up the by laws and pointed out that Article 7, Section H specifies that any vacancy on the Board has to be filled by the Board. In this case we have to do this.
- 2.5. Ms. Robinson said that is the discussion for tonight. We need to determine how to reach out to new people.
- 2.6. Mr. Popowich pointed out that we really only have the email list in which to work with. He said that we can send out an email to the email list asking anyone who is interested in serving on the Board.
- 2.7. Mr. Lace said that we are operating under the current Board so we can do Outreach.
- 2.8. Mr. Popowich pointed out that we can't send out anything that requires any expenditures without any Board approval. In this case, we can only due an email reminder.
- 2.9. Mr. Lace asked if he could do a separate blurb via email reminding everyone that we have open positions which we will be appointing.
- 2.10. Mr. Popowich said he believes he can do that without any problems. He commented he can also post an article on the web site announcing we have positions to fill.
- 2.11. Mr. Burgess made the following motion:

“WNC-OE-072505-1: The WNC Outreach Committee directs the Secretary to send out a reminder notice to the email list and post an article on the web site asking any interested stakeholders to come forward at the Regular Board meeting on 08/09/05 to announce their interest in serving as an appointed member of the Board.” (Burgess)
- 2.12. Mr. Lace seconded the motion.
- 2.13. Motion passed 4 – 0.

3. Discussion and possible action on planning a senior citizen's outreach effort.

- 3.1. Ms. Robinson opened up the discussion on this item. She asked if the WNC is still interested in doing this type of outreach.
- 3.2. Mr. Popowich said that we have had this on the agenda for a long time and we still want to do it as far as he's concerned.
- 3.3. Mr. Lace asked what we had planned.
- 3.4. Ms. Robinson said originally we had planned a senior fair, and we had reached out to Canoga Park since we do not have any local convalescent homes. She said we do have a Senior Citizen's center with Genesis.
- 3.5. Mr. Lace asked if Genesis was for functional adults or developmentally disabled.
- 3.6. Mr. Burgess said he feels it's developmentally disabled.
- 3.7. Mr. Popowich said its just seniors.
- 3.8. Ms. Robinson asked if we want to partner and just do a gift type of event to a local home or do we just want to do a local event.
- 3.9. Mr. Lace said we can do something with the schools and have them do a choral event.
- 3.10. Ms. Robinson said that sounds good.
- 3.11. Mr. Popowich said he would like to see the fair. He said he feels that we can't really do a benefit to another Council's area as we can't use our funds to do that. This may be an option in the future.
- 3.12. Ms. Robinson said that she likes the idea of a fair where we can have informational booths, perhaps some food and refreshments.
- 3.13. Mr. Lace asked for clarification on the spending of funds.
- 3.14. Mr. Popowich clarified it's the benefit of the community issue.
- 3.15. Ms. Robinson said we do have homes that take in seniors that help people out.
- 3.16. Mr. Popowich said that that is something we can reach out to.
- 3.17. There was some discussion on what homes and assistance centers we have.
- 3.18. Mr. Popowich said the original idea was to reach out to Seniors and show we care since they are a segment of our community which we represent and should be considering. This way we can get them interested and find out what they want us to work on.
- 3.19. Ms. Robinson asked for where we should hold the event.
- 3.20. Mr. Lace suggested Winnetka Park.
- 3.21. Mr. Burgess said we could possibly do it inside.
- 3.22. Ms. Robinson said she would find out if we can do it.
- 3.23. Mr. Popowich asked for a clarification on what the event will be.
- 3.24. Ms. Robinson said that the event should have informational booths, food, and some entertainment. She has info on agencies that she can get people to come.
- 3.25. Mr. Lace said that we can have information on contractor scams.
- 3.26. Mr. Popowich commented that we should include identity theft and Internet scams.
- 3.27. Mr. Lace agreed that the ID theft is a big issue. He also mentioned health issues.

3.28. Ms. Robinson said that larger companies are always happy to assist us with these types of events. We can reach out to them for items to give out.

3.29. Mr. Lace agreed.

4. Public Comments – Comments from the public on non-agenda items within the Committee’s subject matter jurisdiction.

5. Committee Business –

A. Comments on Committee Member’s own activities/ brief announcements.

B. Brief response to statements made or questions posed by persons exercising their general public comment rights.

C. Introduction of any new issues for consideration by the Committee at its next meeting/request that the item be placed on the next meeting’s agenda.

8.C.1. Mr. Lace asked to place an item on the agenda next month to discuss an outreach program to the local schools to purchase books for the local public school libraries. He pointed out a new state law that requires them to have a particular number of books per pupil in their library and they are now behind.

8.C.2. Ms. Robinson said that she would like to see us start our food drive. She said this will be a discussion on the next agenda.

D. Requests for Committee Members to research issues and report back to the Committee at a future time.

6. Adjournment