



# WINNETKA NEIGHBORHOOD COUNCIL

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## OUTREACH & EVENTS COMMITTEE

Chair		Vice Chair		
Marilyn Robinson		Dwight Burgess		
Members				
JJ Popowich	Erick Lace	Saeid Faal	La Rae Littlefield	Art Sims

From: J.J. Popowich, Secretary  
 Date: October 24, 2005  
 Subject: Outreach & Events Committee Minutes for 10/24/05

### 1. Call to Order and Committee Members Roll Call.

Committee Member	Attended	Absent	Excused
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
Saeid Faal		X	
La Rae Littlefield	X		

### 2. Approval of minutes from the last meeting.

- 2.1. Ms. Robinson asked to make corrections to the minutes under item 5.5, the sentence ends without finishing.
- 2.2. Mr. Popowich said he would make the correction.

### 3. Discussion and possible action to recruit, select, appoint a new OE Committee member.

Committee Member	Yes	No	Abstain
Marilyn Robinson			
Dwight Burgess			
JJ Popowich			
Erick Lace			
Totals	0	0	0

- 3.1. Ms. Robinson asked Mr. Sims to clarify whether he is in fact resigning from this committee.
- 3.2. Mr. Sims said he will let her know.
- 3.3. Ms. Robinson said she will table this time for now.

### 4. Discussion and possible action on setting deadlines and assigning duties for the next WNC Quarterly.

- 4.1. Ms. Robinson asked when it is due.
- 4.2. Mr. Popowich said it's due in January.
  - 4.2.1. Ms. Littlefield asked for a hard date.
  - 4.2.2. Mr. Jurgenson suggested that we base the newsletters drop around the elections.
    - 4.2.2.1. Mr. Popowich we've normally had 5, with the election as the 5<sup>th</sup> edition.
    - 4.2.2.2. Ms. Robinson said that we really need a full election edition.

4.2.3. There was general discussion about when the due date would be for the articles. The general discussion centered on the 6<sup>th</sup> as the due date and a mailing date of January 31<sup>st</sup>. This would allow us to view a draft of the newsletter prior to the committee members. There will be a special Outreach & Events Committee to review the draft around the 12<sup>th</sup>.

**5. Discussion and possible action to reconsider a communications program for a possible cable television show about Winnetka.**

5.1. Mr. Jurgenson said his proposal is to do an ad hoc committee to produce one show to see how it goes. He presented the outline for the first show. It would basically be an introduction to who we are and what we do. It would include interviews with our local representatives. Each Committee Chair would have an opportunity to present their committee and what it does. He would tie this in with the web site so that it's a constant message.

5.2. Mr. Lace asked if this would be on cable.

5.2.1. Mr. Jurgenson said it would be and said they have a large subscriber base in this area.

5.3. Mr. Lace asked if he was certified with Time Warner.

5.3.1. Mr. Jurgenson said he was. He went on to present what he had done for a local group.

5.4. Ms. Littlefield asked if it would air only once.

5.4.1. Mr. Jurgenson said yes, but he would try to get it more. They went on to discuss some of the other ideas he had about who to have on the program which included a long list of dignitaries.

5.5. Ms. Robinson asked if this could include coverage of a mixer with the WCC at the fire station in Winnetka.

5.6. Mr. Lace asked if this would include video or just pictures.

5.6.1. Mr. Jurgenson said it could.

5.7. Mr. Lace asked about the cost.

5.7.1. Mr. Jurgenson said it would be between \$1,500.00 and \$2,000.00 per episode. He said the costs would be the cameraman and so on. He said a grand would be post production and editing. The other \$500.00 would be costs towards DVDs and so forth for distribution. Mr. Jurgenson said that he was donating his time. He also said he would need writers and would need

5.8. Mr. Sims asked how he would measure success.

5.8.1. Mr. Jurgenson said he didn't have that defined, but it's a good idea.

5.8.2. Mr. Lace asked if there was a way to measure if it was successful.

5.8.3. Mr. Jurgenson said the only real way to follow up with a survey.

5.8.4. Mr. Lace said that there is no real way to measure it except by the response and attendance to the meetings.

5.8.4.1. Mr. Jurgenson agreed. He said we would have time to list all the meetings and times.

5.9. Mr. Essavi said that he liked the idea. He said the way he measures response to a non-profit organization that he uses and it's by attendance, and it's been successful. He said it doubled the outreach they did. He also suggested a poll in the back of the newsletter which they can send in and comment on the program. He feels that the direct product will be the participation by stakeholders will increase and provide an official air to the council and it will allow us to increase our branding.

5.10. Ms. Littlefield asked how much air time this will include.

5.10.1. Mr. Jurgenson said that it would need to be updated at some point.

- 5.11. Mr. Popowich said he has in the past had disagreed on this. However, he will support it if Mr. Jurgenson could provide a specific itemized budget for this and he can come in under the cost he said here he would have his approval.
- 5.11.1. Mr. Jurgenson said the ongoing costs would be there.
- 5.11.2. Mr. Popowich said that it's a one time offer and we'll see if it's a good idea.
- 5.12. Mr. Sims asked about agendas and what will be the content of this. He used the sidewalk cost program and what the pros and cons are. Or is that too politicized.
- 5.12.1. Mr. Jurgenson said the first one is to present us and what we are. Future editions could focus on more specific programs or issues.
- 5.12.2. This led to a discussion about what could be included.
- 5.13. Mr. Lace said that so far we are at \$4000.00 for the quarter. He feels that we will have funds left over at the end of the year. He likes the idea of an ongoing thing.
- 5.13.1. Mr. Popowich pointed out that we have to keep in mind that the budget has about \$8000.00 in the general fund. He wants to make sure that we can sustain this. We can use the funds in the roll over to do the first one as a test, but after that it needs to be part of a budget.
- 5.14. Mr. Sims suggested this be a replacement for the posting and we can save costs there.
- 5.14.1. Mr. Popowich explained why the WNC has to post as its part of the law. He said that we can not get away from doing it.
- 5.15. Mr. Essavi suggested we also do a mass email to let our stakeholders know we have the half hour program. This way we can promote both the show and web site. He also mentioned that we are in somewhat of a process of becoming a non-profit via City actions. He wants to know if we are given that status can we fund raise on the show.
- 5.15.1. Mr. Jurgenson said we can.
- 5.15.2. Mr. Popowich clarified whether we can put that on there without getting kicked off.
- 5.15.2.1. Mr. Jurgenson said that we can list their name only.
- 5.15.3. Mr. Essavi said that if we can do that it will be able to keep it as an ongoing event.
- 5.16. Mr. Popowich said that he really wants to see a budget.
- 5.16.1.1. Mr. Jurgenson said that he can provide it.
- 5.17. Mr. Lace said he would say we can grant him \$2000.00 with a cap.
- 5.18. Ms. Littlefield asked for a budget so she can see the recurring costs going forward so we can ensure it's something we can maintain.
- 5.18.1. Mr. Lace asked if he could address that.
- 5.18.2. Mr. Jurgenson said new footage costs more.
- 5.18.3. Mr. Lace asked for just his show, what the costs would be
- 5.18.4. Mr. Jurgenson said it's a one time cost, with the added costs of duplication via DVD to give out.
- 5.19. Ms. Littlefield asked what the cost would be if we covered a new initiative.
- 5.19.1. Mr. Jurgenson responded that it would be a new cost.
- 5.20. This led to a longer discussion about the costs and recurring items and what we could do.
- 5.21. Ms. Robinson said she would support this.

5.22. Mr. Lace made the following motion:

WNC-OE-102405-2: I move that the O & E Committee recommends the WNC create an Ad Hoc Communication committee for the production of a cable television show. The WNC will allocate up to \$2000.00 in funds for a single program. Furthermore the final approval for content and approval for air will be decided by the Outreach & Events Committee. (Lace-Popowich)

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
Totals	6	0	0

5.23. Mr. Popowich asked for a revision to state that the WNC OE Committee have approval for content. He said he would second the motion if this was made.

5.23.1. Mr. Lace agreed.

5.24. Ms. Robinson asked Mr. Popowich to call roll.

5.25. The motion passed 6-0.

**6. Discussion and possible action on preparation for Orange Line & Halloween Festival outreach events. This may include creation of a WNC display and purchase of necessary items to create the display. May also include a discussion on whether to provide refreshments at either event.**

6.1. Ms. Robinson said we would not be supplying refreshments at the Halloween Festival as they are selling them. She also presented the bulletin and that it would be distributed by the St. Josephs and the park itself.

6.2. Mr. Sims asked if it was available elsewhere.

6.2.1. Ms. Robinson said it would be distributed via the schools.

6.3. Ms. Robinson asked Ms. Littlefield about the tablecloths.

6.3.1. Ms. Littlefield said that she has two quotes and is working on another.

6.4. Ms. Robinson said that Mr. Popowich had suggested that we have a display created for these events, showing what we do have done in the past.

6.4.1. Mr. Lace asked what we need to do to get this done.

6.4.2. Mr. Popowich said what we need to do is figure out what we want to present on this Board and whether we can get it done by the Orange Line.

6.4.3. There was discussion about another banner and whether a table cloth would show the logos on the skirt.

6.4.4. The committee held a general discussion of what should be in there and how it looks, as well as how it can be accomplished.

6.5. Ms. Robinson will get two pieces of foam board. Mr. Popowich will select the pictures and print them out as well as write up some type of caption.

**7. Discussion and possible action on preparation for a Senior Information Fair in conjunction with Canoga Park, Reseda, Cindy Montanez, and others.**

7.1. Ms. Robinson opened discussion on this. She said that she has spoken to Assembly member Montanez and they are on Board and working on this to help us organize it.

7.2. Mr. Popowich made the following motion:

WNC-OE-102405-3: I move we approve the concept of a Senior Citizen’s Fair to share information with seniors on services, changes in the laws and regulation and events. Furthermore we will work with the Canoga Park NC, Reseda NC, and Assembly member Montanez to put this event on. (Robinson-Popowich)

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
<b>Totals</b>	<b>6</b>	<b>0</b>	<b>0</b>

7.3. Ms. Robinson asked for a roll call.

7.4. The motion was approved 6-0.

**8. Discussion and possible action on planning a No On Measure Y Town Hall Meeting.**

8.1. Ms. Robinson said she read the ballot and it doesn’t say anything about Winnetka or any other school. She said that there is no time to do a meeting.

8.2. Mr. Essavi suggested that we put this on the web site.

8.3. Mr. Popowich said he would add it to the web site.

**9. Discussion and possible action to create guidelines for a WNC Athletic Achievement Award. We have received gift certificates from Home Town Buffet.**

9.1. Ms. Robinson said she has received Athletic Achievement Award to give out to the schools. She asked what we feel should be the criteria for giving it out

9.2. Mr. Lace said that there is a program that all public schools are required to do. For example, the National Guard comes to Limerick to put them through their own PT and we could give them out in that manner. He said we feel we can give it out through the schools.

9.3. Ms. Littlefield said we can give it to Winnetka Center and they can give it out via their athletic programs at the park.

9.3.1. Mr. Essavi seconded that idea.

9.4. Ms. Littlefield made the following motion:

*WNC-OE-102405-4: The WNC will provide the Athletic Awards, donated by Home Town Buffet, to Winnetka Park Recreational Center who can then distribute based on outstanding performance in the after school athletic program.(Littlefield-Sims).*

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
<b>Totals</b>	<b>6</b>	<b>0</b>	<b>0</b>

9.5. Mr. Sims seconded the motion.

9.6. Ms. Robinson asked for the roll to be called.

9.7. The motion passed 6-0.

**10. Discussion and possible action on a special request to feed a needy family of 4 on Thanksgiving Day compliments of Home Town Buffet.**

10.1. Ms. Robinson contacted St. Joseph’s regarding how they do this.

10.2. Ms. Robinson made the following motion:

*WNC-OE-102405-5: I move the WNC provides the certificates provided by Home Town Buffet to St. Vincent De Paul, which is a local charity organization affiliated with St. Joseph’s who will identify a truly needy family. (Robinson-Sims)*

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
<b>Totals</b>	<b>6</b>	<b>0</b>	<b>0</b>

10.3. Mr. Sims seconded the motion.

10.4. Ms. Robinson asked for the roll to be called.

10.5. The motion passed 6-0.

10.6. Ms. Robinson made the following motion:

*WNC-OE-102405-5: I move the WNC award a certificate of appreciation for Hometown Buffet and Mike Hattar for their dedication to the community of Winnetka. (Robinson-Popowich)*

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
<b>Totals</b>	<b>6</b>	<b>0</b>	<b>0</b>

10.7. Mr. Popowich seconded the motion.

10.8. Ms. Robinson asked for the roll to be called.

10.9. The motion passed 6-0.

**11. Discussion and possible action on the following motion:**

*WNC-OE-102405-1: The WNC Outreach & Events Committee will create a print media liaison. This position will be tasked with contacting local newspapers to get Board and Committee meeting notices provided by the Secretary or OE Committee posted on a regular basis and distribute Outreach & Events Committee created/approved press releases. (Popowich)*

11.1. Mr. Popowich outlined his idea for this position as someone who will be able to devote efforts to ensure that the Daily News and other papers provide coverage of the WNC. He said that over the last year he has attempted to get them to cover stories and post our meetings with limited success. He went on to say that this person would be responsible for distributing the press releases created by the WNC committees and meeting notices to the local print media. He also said he has someone in mind for this position.

11.2. Ms. Littlefield seconded the motion.

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		

JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
Totals	6	0	0

11.3. Ms. Robinson asked for a roll call.

11.4. The motion passed 6-0.

11.5. Mr. Popowich made the following motion:

WNC-OE-102405-6: I move we appoint Ms. Littlefield as Print Media Liaison.

11.6. Mr. Sims seconded the motion.

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
Totals	6	0	0

11.7. Ms. Robinson asked for the roll to be called.

11.8. The motion passed 6-0.

11.9. Mr. Popowich provided his vision that this committee would create the press releases and provides them to Ms. Littlefield to distribute. This would not be a position where the liaison would write the press releases.

**12. Discussion and possible action on opening the web site to community news. Mr. Popowich proposes that we create a community news section and begin soliciting community news (local school news for example) as well as opening the calendar to community events or creating a new community calendar.**

12.1. Mr. Popowich said that he had always envisioned a web site that serves as a local community paper. He said that he may launch one in the future. However for now he feels that the WNC can benefit and the community can benefit from having a place to post news about schools and other items.

WN-OE-102405-7: I move the WNC allow the web master to create a Winnetka Community News page and open it up to submissions to be posted by the community. (Popowich)

12.2. Mr. Lace seconded.

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
Totals	6	0	0

12.3. Ms. Robinson asked for the roll to be called.

12.4. The motion passed 6-0.

**13. Sub Committee on Youth & Education Report (Mr. Lace).**

**13.1. School library funding progress**

13.1.1. Mr. Lace said that the school is building the library on its own money...

13.1.2. Mr. Popowich interjected and asked to focus on what the issue of how we will spend money. He asked Mr. Lace to return back to this committee with a recommendation on how we will split this money.

13.1.3. Mr. Lace said he would do that.

**13.2. Council District 3's School Summit meeting (scheduled for October has been changed to November 3rd, 05 at 1:00 PM with all principals of schools of the 3rd District at the Councilman's Office).**

**13.3. Plans for interviewing and selecting a youth candidate for the Board.**

13.3.1. Mr. Lace introduced the two youth's who are interested and in attendance (Nancy Phang & Katrina Landeta). He asked the candidates to speak about themselves.

13.3.2. Ms. Landeta said she has been very involved in the City. She's been on Zine's Youth Council and is currently serving as the President of this group. She is also involved with Senator Alarcon's office. She is very interested in lobbying for more youth participation as they are the future leaders and will be in these types (NC) positions in the future.

13.3.3. Mr. Lace asked for age verification.

13.3.3.1. Ms. Landeta is 17 years old.

13.3.4. Mr. Popowich asked what she would like to see done.

13.3.4.1. Ms. Landeta said she would like to have a youth forum so that the youth's voices can be heard and get their opinion. She believes they make up a sizable portion of our community and they do need to be heard.

13.3.5. Ms. Littlefield asked if she was tired at the end of the day.

13.3.5.1. Ms. Landeta agreed she is. She is taking 7 classes in her Senior Year. She is trying to go to Yale and is involved in a lot of other activities at the school.

13.3.6. Ms. Littlefield asked what her plans were if she didn't go to Yale.

13.3.6.1. Ms. Landeta said she would go to a local school and remain involved in the community and Los Angeles politics.

13.3.7. Ms. Phang introduced herself as the director of communications at her school. She is also involved in animal activism in her community and is a member of student government. She is very involved in her Junior Class. She is working on planning a Magnet party for her school which is a big event in her school. She is also on the academic decathlon in her school. She has many ideas for the community. She was also in both the Democrat and Republican clubs at her school and was attempting to be the bridge. She does numerous volunteer activities.

13.3.8. Mr. Lace verified the age.

13.3.8.1. Ms. Phang said she is 16 ½.

13.3.9. Ms. Littlefield asked about ideas for Winnetka.

13.3.9.1. She is very interested in nutrition at the schools. She researched a Dept. of Defense program that uses local farmers to bring produce to schools to improve nutrition.

13.3.10. Mr. Lace asked about one of the volunteer positions she holds at STRIDES Therapeutic Riding Center.

13.3.10.1. Ms. Phang said that this was using horses and the up and down riding motion to stimulate the leg muscles of cerebral palsy children.

13.3.11. Mr. Lace asked about the science competition.

- 13.3.11.1. Ms. Phang commented that it was a buzzer type of competition.
- 13.3.12. Mr. Lace asked why she attended a Reseda High School.
- 13.3.12.1. Ms. Phang commented it was due to the class size.
- 13.3.13. Ms. Littlefield asked if she spoke Spanish.
- 13.3.13.1. Ms. Phang said that she wasn't taking it this year, but had in the past. She is also a Chinese student for years.
- 13.3.14. Mr. Jurgenson asked if she had any other broader community based ideas.
- 13.3.14.1. Ms. Phang said she feels that it's best to ask other students to get their ideas so that it's not just hers. She has seen a community youth summit like Ms. Landeta suggested and it works very well.
- 13.3.15. Mr. Popowich asked with all of her volunteer and other activities if she would have time to really do this.
- 13.3.15.1. Ms. Phang said that she has scaled some of her activities back this year and since she is not in the decathlon this year, she has more time.
- 13.3.16. Mr. Burgess asked about the length of the meeting.
- 13.3.16.1. Ms. Phang said she can do it. She used to stay long at the decathlon practice.
- 13.3.17. Ms. Robinson asked about the third candidate that didn't attend.
- 13.3.17.1. Mr. Lace said he didn't really want to present him since he didn't attend and his mother wrote the letter.
- 13.3.17.2. Mr. Burgess asked him to read the letter anyway.
- 13.3.17.2.1. Mr. Lace read the letter. He said that he spoke to him and he was interested and he would be here. He also pointed out that the by-laws say 16-18, and the Board rules are 18 to be a regular member. This is something we'll need to deal with.
- 13.3.18. Ms. Robinson suggested that we not consider him.
- 13.3.19. Mr. Lace said that he shouldn't be presented.
- 13.3.20. There was discussion about what we wanted to, whether they wanted to present one or not present one. The general idea was to present both to the full Board.
- 13.3.21. Mr. Lace stressed that he felt we should have a discussion. He asked Mr. Popowich for his advice.
- 13.3.21.1. Mr. Popowich said he does have a favorite but not that he will say now. He suggested that we move to present these two candidates to the Board.
- 13.3.21.2. Mr. Burgess seconded.
- 13.3.22. Mr. Lace said he feels that we really should move this along and not bring it to the Board.
- 13.3.22.1. Mr. Sims agreed and made a motion that we select a candidate tonight.
- 13.3.23. Ms. Robinson seconded the motion.
- 13.3.23.1. Mr. Lace said he would like to vote on not going any further.
- 13.3.24. Ms. Littlefield said that she felt that this was to filter the Board members out. She feels that this is similar to appointing committee members and it's up to the Board.
- 13.3.25. Mr. Sims agreed but pointed out that this committee can recommend one and it's up to the Board to accept that.

13.3.26. Mr. Popowich said that since we are going to vote he would state his opinion. He said he liked Ms. Phang's presentation, spoke, while other didn't, also liked her youth committed. He went on to say that Landeta is moving on to college and will not have a chance to benefit.

13.3.26.1. Mr. Sims agreed.

13.3.26.2. Ms. Littlefield said she also agreed. She also said she liked her energy. She gave us tangible examples of her ideas.

13.3.26.3. Mr. Burgess agreed and said she did a great job of promoting herself.

13.3.26.4. Ms. Robinson agreed.

13.3.27. Mr. lace asked about the other members

13.3.27.1. Mr. Jurgenson said they were both great candidates. He said that Ms. Phang didn't really answer his question about broader based community ideas. He feels that Ms. Landeta is better.

13.3.27.2. Ms. Haberman also agreed with Mr. Popowich. She said that Ms. Phang got up and really was out there and presented herself and she feels that Ms. Landeta is more politically involved and maybe it would be better to have fresh prospective.

13.3.28. Mr. Essavi said he had no comments.

13.3.29. Ms. Robinson asked for Mr. Lace's opinion.

13.3.30. Mr. Lace said he is very torn. He understands the age. However, because Ms. Landeta is already involved in the system and she would be the better candidate.

13.3.31. Ms. Robinson called for a vote on the motion that was on the table.

*WNC-OE-102405-8: I move that we select a candidate tonight to recommend to the full Board.  
(Sims-Robinson)*

Mr. Lace said he would go with the presentation

<i>Committee Member</i>	<i>Landeta</i>	<i>Phang</i>	<i>Abstain</i>
Marilyn Robinson		X	
Dwight Burgess		X	
JJ Popowich		X	
Erick Lace	X		
Art Sims		X	
La Rae Littlefield		X	
<b>Totals</b>	<b>1</b>	<b>5</b>	<b>0</b>

13.3.32. Mr. Popowich said the motion is to recommend Ms. Phang to the Council.

**14. Public Comments – Comments from the public on non-agenda items within the Committee's subject matter jurisdiction.**

**15. Committee Business –**

**A. Comments on Committee Member's own activities/ brief announcements.**

**B. Brief response to statements made or questions posed by persons exercising their general public comment rights.**

**C. Introduction of any new issues for consideration by the Committee at its next meeting/request that the item be placed on the next meeting's agenda.**

- Mr. Sims asked why his request for Christmas Decorations was not on the agenda.
- Ms. Robison said that it was a late add and she had called Mr. Popowich to see if he could get it on.
- Mr. Popowich said he got it too late to add to the agendas.

- Mr. Sims made a request to add the item as an emergency item tonight.
- Mr. Popowich said we can as add it as an emergency item if everyone votes for it.
- Ms. Robinson asked that we do this.
- Mr. Sims made the following motion:

*WNC-OE-102405-9: I move that we add discussion and action to purchase Christmas Decorations for the Winnetka Median to this agenda as an emergency item. (Sims)*

- Ms. Littlefield seconded the motion.

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims	X		
<b>Totals</b>	<b>6</b>	<b>0</b>	<b>0</b>

- The motion passes 6-0.
- Mr. Sims said he would like to have a banner to say Merry Christmas and Happy Holidays placed in the median. He also said he would like to see the trees decorated in silver and read foil.
- Mr. Lace said he likes the idea of doing some type of Christmas decoration on the median. He would like to see it as Happy Holidays because it takes in all the different religions. He would like to see the foil decorations and he would like a banner to say Happy Holidays. Furthermore he doesn't think we can put a religious message on the median.
- Mr. Popowich said he agreed and would like to see Happy Holidays. He went on to say that it would be illegal to put a religious message on there. He would also like to see 2 banners. Also would like to see enough decorations to space it out evenly.
- Mr. Sims said he could see banners in Reseda that said Merry Christmas. He went on to say that it's Christmas. Kwanza and all the other holidays are not the reason for the holiday.
- Mr. Popowich said he is deeply offended by the comments that Mr. Sims said about the holidays being just for Christian. He said he is Jewish, and while he chooses not to practice it he feels that pushing it on others is wrong. He pointed out that many religions do not believe in Christ. He said that Jewish people view him as just a profit, Islamic don't believe in him. Jehovah Witnesses would be offended as they don't believe in celebrating. He asked how all the other religions like the Buddhism, Shinto's and so on would feel about this. We are a diverse community and we can't do this.
  - Mr. Sims said that he two was offended by Mr. Popowich's comments in relation to what he said and that some of the facts he presented are incorrect. The reason is for the holiday is Christmas and Christ.
- Ms. Littlefield said that her child does go to school and the public schools have neutralized events changing terms like Easter to Spring Break, Christmas to Winter Break and so on.
- Mr. Burgess said he has no comment.
- Ms. Robinson said she would go along with a banner saying Happy Holidays. She said she doesn't feel that the City would allow it but she would check. She also raised the issue of how we make sure these don't get stolen.
  - Mr. Jurgenson said in regards to be secure we brand it.
- Mr. Essavi said he agrees with Mr. Sims motion and he feels that to include all the holidays is not a bad thing. He feels that we wouldn't be offending anyone by saying Merry Christmas and personally Christ is the reason for the season but he can't push it on anyone because we are a very diverse

society. He feels that the other religious will see we are including them by saying happy holidays. He doesn't feel it will offend anyone. It is a time of peace and getting community spirit. As a member of the Council he would like to see it in writing that we can't allow a posting on city property as not being allowed, even from the City Attorney. He feels that Christians should not be punished.

- Ms. Haberman said she is Jewish and that there are distinctions between a religious and a festive holiday. The Hanukah is a festive holiday and not a religious holiday. She feels that you would be offending Jews and people that worship other beliefs. If you want to better your community and get the word out then you will be alienating people and get them to not want to be part of the group. She respects all religions.
- Ms. Littlefield said we could add all the holidays to the banner.
- Mr. Popowich pointed out that the County just lost a huge legal battle to keep the crosses on the County seal.
- Mr. Sims made the following motion:

WNC-OE-102405-10: I move that the WNC create and post a banner that says Merry Christmas and Happy Holidays from Winnetka Neighborhood Council to be located on both ends of the median along Sherman Way, with both sides of the banner to read the same message. (Sims)

- Ms. Littlefield seconded the motion.

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson		X	
Dwight Burgess		X	
JJ Popowich		X	
Erick Lace		X	
La Rae Littlefield	X		
Art Sims	X		
<b>Totals</b>	<b>2</b>	<b>4</b>	<b>0</b>

- Ms. Robinson asked for a roll call.
- The motion failed 2-4.
- Mr. Popowich made the following motion:

WNC-OE-102405-11: I move that the WNC create and post a banner that says Happy Holidays from Winnetka Neighborhood Council to be located on both ends of the median along Sherman Way, with both sides of the banner to read the same message. (Popowich)

D. Ms. Robinson seconded the motion and asked for a roll call.

<i>Committee Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
La Rae Littlefield	X		
Art Sims		X	
<b>Totals</b>	<b>5</b>	<b>1</b>	<b>0</b>

E. The motion passed 5-1.

**F. Requests for Committee Members to research issues and report back to the Committee at a future time.**

## 16. Adjournment