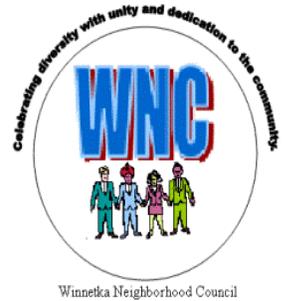




WINNETKA NEIGHBORHOOD COUNCIL

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OUTREACH & EVENTS COMMITTEE

	Chair	Vice Chair	Secretary	
	Marilyn Robinson	Dwight Burgess		
Members				
JJ Popowich	Erick Lace	Saeid Faal	La Rae Littlefield	Art Sims

From: J.J. Popowich, President
 Date: April 24, 2006
 Subject: Outreach & Events Committee Minutes for 04/24/06

1. Call to Order and Committee Members Roll Call.

Committee Member	Attended	Absent	Excused
Marilyn Robinson	X		
Dwight Burgess	X		
JJ Popowich	X		
Erick Lace	X		
Saeid Faal			X
La Rae Littlefield		X	
Art Sims	X		

1.1. Ms. Robinson announced that Ms. Littlefield has not attended four consecutive meetings for this committee and may be removed. Ms. Robinson will call her and discuss with her.

2. Approval of minutes from the last meeting.

2.1. Ms. Robinson asked that 9.1 should be changed to read that the books were destroyed.

2.2. Minutes will be approved with the changes.

3. Public Comments – Comments from the public on non-agenda items within the Committee’s subject matter jurisdiction.

4. Discussion and possible action on planning, making arrangements for, and setting a date for the 2006 WNC Diversity Fair.

4.1. Ms. Robinson said that to have it on a school will cost money for a guard. She said that she is trying to get the park to allow us to use the inside of the Recreation Center. She has had difficulty getting in touch with the park manager. She is going to go down in person.

Ms. Robinson has been in touch with Nali who will help us with entertainment and arrange for Indian food. This would allow us to limit costs to marketing the Fair.

4.2. Mr. Popowich said that the park would be fine. We had mentioned the school because Zine wanted it to be in his district, but we don’t have to do that.

4.3. Mr. Sims asked what type of funds it would cost us.

4.4. Ms. Robinson said at a school it would be the guards, generators, and restrooms.

5. Discussion and possible action to set dates for the CERT training program. Likely dates are in August as June-July is already booked. This effort is being carried out in conjunction with the Public Safety Committee, Reseda NC, and Canoga Park NC.

- 5.1. Ms. Robinson said she is now waiting to speak to Jarvis at the LAFD. She is working with Linda Underwood as well as Lucy Mally in Reseda. They still need to come to Valley Village to certify the facilities.
- 5.2. Mr. Lace asked Ms. Robinson to check on the age limitation because he would like to get the Elks to attend.
- 5.3. Ms. Robinson said that she would double check on that.

6. Discussion and possible action on the WNC Cable pilot program. (Jurgenson). This may include action on content, costs, and/or other resources needed to carry this program out.

- 6.1. Mr. Lace updated the committee on the progress. The problem is that Mr. Jurgenson does not have a business license with the City and he can't be paid until he has a license.
- 6.2. Mr. Sims said this may be a conflict of interest since he's the vendor.
- 6.3. Mr. Popowich said that would be the case if he's making any money. If it's done at cost then it may be ok.
- 6.4. Mr. Lace said he would provide all the receipts on what he spent to show that it was at cost. He went on to say that if we can't do it with Chris we would have to find another way.
- 6.5. Mr. Popowich suggested Cleveland High School may have a media program.
- 6.6. Mr. Sims said he finds it difficult to follow through without information.
- 6.7. Mr. Popowich commented that he does have a problem if Mr. Jurgenson is not licensed. This will cause problems with the City. He said he has no problem with Mr. Jurgenson doing this for cost but it has to get done. He suggested we give him one more month to get this arranged and if we have to find another vendor.

7. Discussion and possible action on purchasing a 6 foot table for WNC use.

- 7.1. Ms. Robinson said that the table has been placed on a rain check and we will pick it up when it's available. She asked if we would like one or two.
- 7.2. Mr. Lace recommended two tables.
- 7.3. Mr. Popowich commented that two is good.

8. Discussion and possible action on a request by the committee working on National Night Out to contribute \$300.00 to the effort. This is the same cost as the WNC contributed in 2005.

- 8.1. Ms. Robinson said that last year we contributed \$300.00 for this event. Last year they had about 1500 people attend and this year they are looking for about 2400 attendees. The funds went to feeding the attendees. LAPD had demonstrations and each NC had a booth.
- 8.2. Mr. Sims asked what day it was on last night.
- 8.3. Ms. Robinson said it was Thursday.
- 8.4. Mr. Lace made the following motion:

WNC-042406: The WNC will allocate \$300.00 to the National Night Out Committee to assist with this event.

- 8.5. Mr. Popowich seconded the motion.

<i>Board Member</i>	<i>Yes</i>	<i>No</i>	<i>Abstain</i>	<i>Notes</i>
JJ Popowich	X			
Marilyn Robinson	X			
Erick Lace	X			
Dwight Burgess	X			
La Rae Littlefield				Absent
Art Sims	X			
Said Faal				Excused

Totals	5	0	0
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8.6. Motion passed 5-0.

9. Discussion and possible action on a request for financial support by the Walk-of-Hearts in Canoga Park. This is a group that honors teachers from the San Fernando Valley every year.

9.1. Ms. Robinson introduced the item and said that she has seen the awards on the walk and that she knows they honor teachers from throughout the Valley. She said that to place one star on the side walk costs \$1500.00 to place one plaque.

9.2. Mr. Sims pointed out that this is Canoga Park.

9.3. Ms. Robinson said that she has some questions regarding what the criteria is as well as what the selection process is. She said that we can table this until next month and Susan Basler could attend and let us know more details.

10. Update, discussion, and possible action on the purchase of t-shirts, business cards, name plates, and name tags. Some funds have been authorized for this purchase already, additional funds may be needed.

10.1. Ms. Robinson asked if we had appointed Chris Jurgenson to do this.

10.2. Mr. Sims asked if we really need these.

10.3. Mr. Lace said that the t-shirts really looked nice when Reseda attended. He feels that we should have these for outreach events.

10.4. Mr. Lace suggested we assign this to someone else.

10.5. There was a discussion about the type of shirt. The polo shirts with the embroidered. The committee decided that blue would be the best color.

10.6. Ms. Robinson asked about the status of the cards.

10.7. Mr. Lace said that he has it all filled out but he hasn't had time to get it done.

10.8. Mr. Popowich asked what it would take to get it done.

10.9. Mr. Sims said that he has heard about the delay for weeks now.

10.10. Mr. Popowich offered to go with Mr. Lace to Office Depot if he wants to.

10.11. Mr. Lace said he will get it done by the next Board meeting.

11. Youth & Education Sub-Committee Report: This may include discussion and possible action on a proposal to create an emergency preparedness program for elementary schools in our area. There may also be an update on Sutter Middle School books program.

11.1. Mr. Lace said the Sutter Middle School

11.2. Mr. Lace said the school would rather not work with the WNC on this because they have state required kits at the schools. All the teachers are trained on these types of kits and procedures. He said that no principal wants that type of program.

11.3. Mr. Popowich explained that the program was to educate the children about emergency preparedness and provide them with a kit to take home along with a flyer to help educate their parents.

11.4. Mr. Lace said he had not asked about that. He went on to say that the Schools are willing to work with us but the things that each school has a different list of things they want. For example, one school would like a \$3000.00 mural.

11.5. Mr. Popowich said that he would like to see us pursue the EP program to educate the kids and reach the kids. The Mayor is really pushing for an EP program because the City really doesn't have a community one.

- 11.6. Mr. Sims said that he feels any more money spent for anything by the NC should be invited to the WNC meeting so that it can be presented to the individual. He said he was a little offended by the newsletter which showed that we were presenting a check as if they are the only one presenting the checks.
- 11.7. Mr. Lace said that he feels we should go to the schools. He realizes it's difficult for those that work, but we have to do it when the schools are available.
- 11.8. Mr. Sims pointed out that he feels that it should be the entire Council. He went on to say that it's not fair to find out at the last minute or something after the fact.
- 11.9. Mr. Popowich agreed that it's something that should not happen again and that he will work towards making sure that it's not as best he can. He recommended that it be at a WNC meeting so that we can not only help the children and promote the WNC.
- 11.10. There was some discussion about the next presentation and that it should be done at the Board. Mr. Lace felt that it should be at the school so that they can show their appreciation.
- 11.11. The Committee decided that before we issue any future checks or presentations we would invite the organization to the Board to receive the funds.

12. Committee Business –

- A. Comments on Committee Member's own activities/ brief announcements.**
- B. Brief response to statements made or questions posed by persons exercising their general public comment rights.**
- C. Introduction of any new issues for consideration by the Committee at its next meeting/request that the item be placed on the next meeting's agenda.**
- D. Requests for Committee Members to research issues and report back to the Committee at a future time.**

13. Adjournment